



EUROPEAN MEDICAL TOURISM

# EMT 2023

SIRACUSA - SICILY

November 16 - 17

**SELLERS**



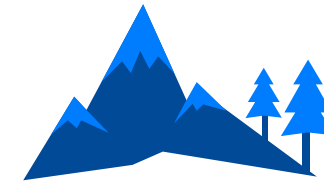


# ////// MEDICAL TOURISM

Medical tourism, still little known in some countries (for example in Italy) is growing exponentially. In brief, it is the movement of patients from one state to another to face medical treatment. The reasons for a trip of this type are the search for better treatments at a cheaper rate, or the search for treatments that are not provided in your state of residence. They can be preventive treatments such as check-ups and Second Opinion in the clinic, prevention or rehabilitation in specialized Thermal Centers, trips in search of a better image - cosmetic surgery - , or even purifying and detoxifying paths for those who sustain difficult work rhythms .







# ONE GROUP 3 AIMS

BY MARIAANTONIETTA PRINCIVALLE

The first company was founded in 2012, in Veneto, Italy. Born as a DMC, it has never stopped evolving. In those years, a great transformation took place in tourism: the era of intermediation was ending, and online platforms took over. WFS, however, has always supported and believed in professional travel agents. Therefore, we decided to travel the world to understand the right direction to take and specialise in market niches that would soon explode, generating important flows: experience tourism and medical tourism. Today, WFS represents an innovative platform for luxury & experience tourism, B2B and B2C, dedicated to luxury products and Services.

**BookingsMed** Is the on line booking system for Medical Tourism. It is both B2B and B2C. The new Marketplace for Clinics, Doctors, Thermal Centres and Medical Spa

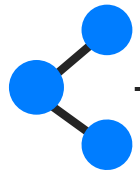
**BookingsMed Italia** is the new tour operator born on 2022 to support travel agencies and suppliers

**World Fine Selections** Is the innovative platform for Luxury & Experience tourism. Both B2B and B2C.. Dedicated to Luxury products and Services.

**WFS Events** is the Web site dedicated to promote our B2B events, such as Workshops, Fam Trips, Trainings & Educational. The ideal way for growing your business.

## CAMIT

Italian lead company in  
medical cannabis treatment



## ENZIMA

Consulting and R&D  
company for health  
business.



## EMT PARTNER

Edition 2023 will be stongly supported by new  
partners and Organizers. As Camit, Enzima,

[Read More](#)







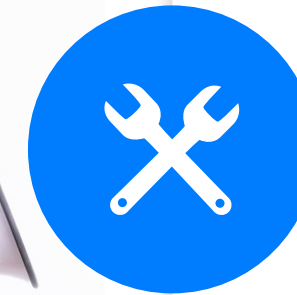
# WHAT IS EMT

Since 2016 World Fine Selections srl organizes the international meeting **EMT** European Medical Tourism .

EMT is the European leading event for Medical Tourism. An unique opportunity to connect with the most important players in the World.

The format is Conference, B2B meetings and Round Tables to connect players.

Representatives of 65 Countries will meet in Siracusa on November 16-17.



## Exhibitors

Doctors, Clinics, Hospitals, Medical Spa, Medical Resorts, Thermal Centres, Pharmaceutical Companies and Cosmetic Producers



## Buyers

International Facilitators, VIP Tour Operators, Doctors, Health and Welfare Insurances.



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# PARTICIPANTS



**BUYERS**

FACILITATORS  
MEDICAL TRAVEL  
AGENTS

INSURANCE  
COMPANIES



**PHARMACY**

New Entry 2023 !!!  
PHARMACISTS



**SELLERS**

CLINICS  
HOSPITALS  
DOCTORS  
MEDICAL CENTRES  
THEMAL CENTRES  
THERMAL HOTELS  
MEDICAL SPA



**SPEAKERS**

ASSOCIATIONS  
TRAINERS  
FACILITATORS  
CONSULTANTS





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# PARTICIPANTS



## PRODUCERS

MEDICAL DEVICES  
PRODUCERS

FURNITURES FOR  
HOSPITALS

FURNITURES FOR  
THERMAE AND SPA



## PRODUCERS

COSMETICS

PHARMACEUTICAL  
PRODUCTS

SUPPLEMENTS



## PRODUCERS

THERMAL WATERS

FOOD & WINES

CRAFT PRODUCTS



## After Event

it is very useful to stay in contact with Facilitators, inviting them to visit your clinic and to show your facilities

## After Event

organize on line seminars in order to educate them about your services, and share opinions as well as ask suggestions.



# GENERAL INFORMATION

## Before Event

Please fill in your profile & book your appointment [here](#). If you are new from in this field we suggest you to fix appointment also with consulting companies, you will find them in the agenda with Buyers.

Be ready to work ! and take with you Brochures, Visit Cards, price lists photos, video or tutorials to share with Facilitators, explaining why they should send clients to your clinic, your Excellences.

Official language of the event is english .





# WHY

## +500 Buyers & Play

meet & connect  
the World Top Players  
in Medical Tourism

## Country

participants  
more than 65 Countries



## Why Tuned

ferences, Master  
ses & Round  
es to be updated

## How

ays you can  
op and grow your  
ness





# //// PROGRAM

**November 15th**

free arrival



at the airport you will find the concierge desk of the Event with Hostess

VIP Lounge at arrivals Welcome Aperitiv awaiting your transfer connection

**8.30 pm WELCOME DINNER**  
on invitation only





# PROGRAM

## November 16th

9:00am - 13:00am

**International Conference** on Medical Tourism

2:00 pm - 5:00 pm

opening of the stands

**B2B meetings at your stand** 10 min for each meeting

**8:30 pm NETWORKING DINNER**  
**on invitation only**



2.00 PM - 5.00pm

**Medical & SPA Tourism Training and Certification**

SPEAKERS :

**Dr. Prem Jagyasi**, Award-winning Global Health Leader,  
Medical Tourism Consultant, Speaker and Entrepreneur

**Mariaantonieta Princivale** - CEO & Founder  
BookingsMed.com - EMT - AIPTM

**Dr Carlo Privitera** - CEO & Founder CAMIT - ENZIMA -  
MEDICOMM - FARMACOMM

NB for updated list please check online



# ////// PROGRAM

## November 17th

9:30am - 12:30am

**Meet & Match** ( for whom booked it)

**B2B meetings at your stand** 10 min for each meeting

## 8:30 pm Medical Tourism - AWARDS 2022

su invito



1.00 PM - 5.00pm

**B2B meetings at your stand**

10 min for each meeting

B3C Products from the Land - Tastings & Networking







# MEDICAL TOURISM

## Masterclass 1 Hour

Get tips on marketing & branding of your organization amidst right audiences;

Learn to make key strategies while making marketing plan for better business development;

Get to learn right approach while dealing with international patients;

Gain insights on legal & ethical issues involved;  
Learn more on health insurance & its key impact on Medical and Spa tourism industry;

Get success-formula that seldom fails while working in Health tourism.



# Dr Prem

Worlds leading Medical Tourism Consulting Company with unmatched tools, technology, solutions, and services including Start-up, Marketing, Training, Start-Up, Planning, Promotion, Lead Generation, and Patient Management Services. Connect with us for more details.

## Certification

Times Award Winning and Worlds Top – Consultancy, Training, Masterclass, Marketing, Investment & Planning Services in Medical Tourism, Wellness, Wellness Resorts and Global Healthcare Services by Dr Prem Jagyasi. 50+ Guides and Magazines with 5 million monthly page views.





# MEDICAL CANNABIS

## Masterclass 1 Hour

Medical cannabis treatment is safe and effective

Cannabinoids have proven their effectiveness in the treatment of multiple pathological states: where they exert both immunomodulation and neuromodulation effects.

Get to learn right approach while dealing with international patients;

Gain insights on medical cannabis clinical potentialities, a new frontier of personalized medical treatment

Get success-formula that seldom fails while working in Health tourism.



## Dott Privitera

Founder of Progetto MediCOmm, the first Italian health care teleservice specialized in medical cannabis therapies.

In 2020, he launched a new brand on the Italian healthcare scenario: Camit - Cannabis Medica Italia.

In this 6 years of activity, his team reach a case history of over 5000 medical cannabis Patients.

### New Health Model

2022 I founded Enzima, a new company aimed at clinical research and the design and development of health supply chains studied on the basis of the clinical needs of the individual and constantly monitored on the Social Health System® platform (in partnership with Bookingsmed)







## THE DIGITAL REVOLUTION

### Masterclass 1 Hour

The medical travel online platform Bookings.Med aims to include all of the world's healthcare. In this way, all connection difficulties are reduced: linguistic, time zone, waiting and payments. However, the platform still includes travel agencies that represent its engine. Parallel to Bookingsmed.com, the Bookingsmed Academy was born to provide diverse skills to medical service providers and agents through online lessons, educations and continuous updates. Bookingsmed currently boasts a consolidated network of distributors covering: Italy, Ukraine, Romania, Germany, Turkey, India, Georgia, USA, Croatia and Slovenia.



## BookingsMed.com

Learn how to grow Business with BookingsMed :

- 1- The Network & The Certification
- 2- The Plattform : On Line Booking System & Channel Manager, Telemedicine, Video Consultation
- 3 - The Software
- 4 - Patients Flows

### Certification

BookingsMed offers a wide range of services, targeted and customised for any need: both for those who approach this world for the first time and those who already have experience in the field but want to be supported by a leading company.





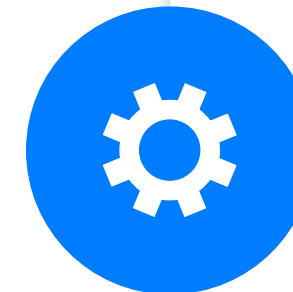
# ////// SPONSORSHIP

 **100%**

## "events in the event"



EMT sponsorship opportunities provide your organisation with substantial international exposure, increasing visibility of your brand and your networking capacity.



## Visibility

We have reserved for you the attention of the Buyers. You will find more detailed information on the following pages.





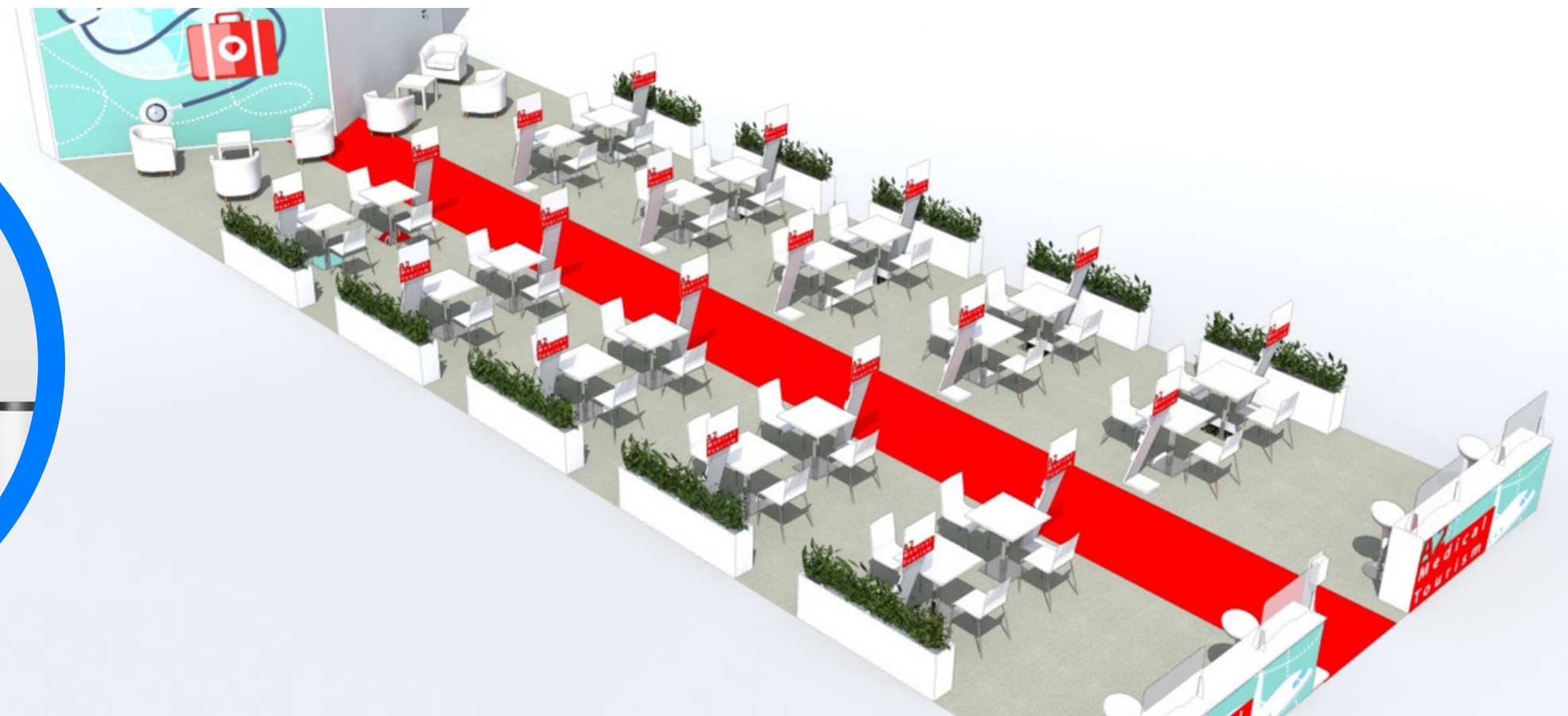
# ////// EMT RATES

- desk with 4 seats inside BookingsMed Island
- Entrance to the International Conference
- 10 B2B meetings with Buyers ( medical travel agencies, facilitators, Health Insurances)
- 3 nights Hotel 4\* including breakfast

**Desk**

**€ 1.500** + VAT

*20 available*



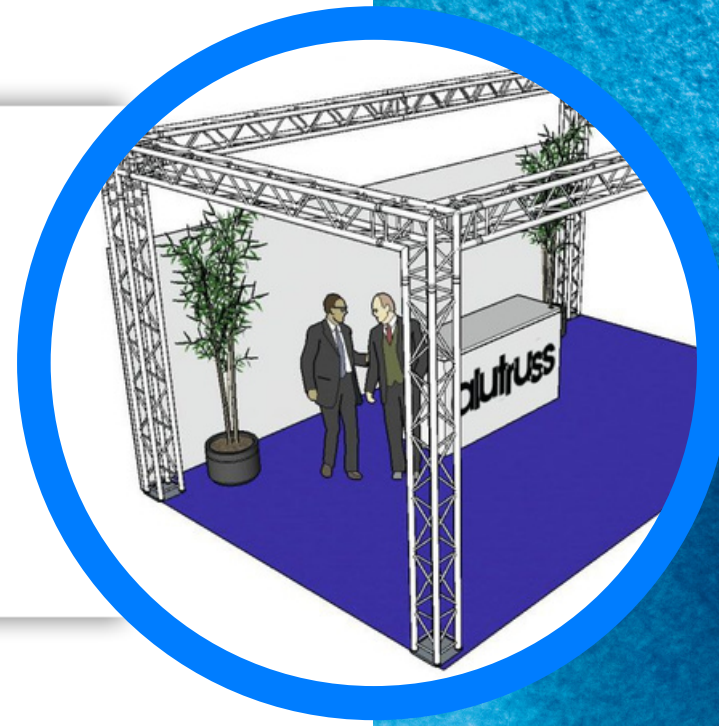


# ////// EMT RATES

- Stand 4\*4 =16 sqm - 2 sides free
- Electricity
- Cleaning of Stand
- Entrance to the International Conference
- 10 B2B meetings with Buyers ( medical travel agencies, facilitators, Health Insurances)
- 3 nights Hotel 4\* including breakfast

**Basic**

**€ 4.750 + VAT**



**WELCOME ABOARD**

*10 available*





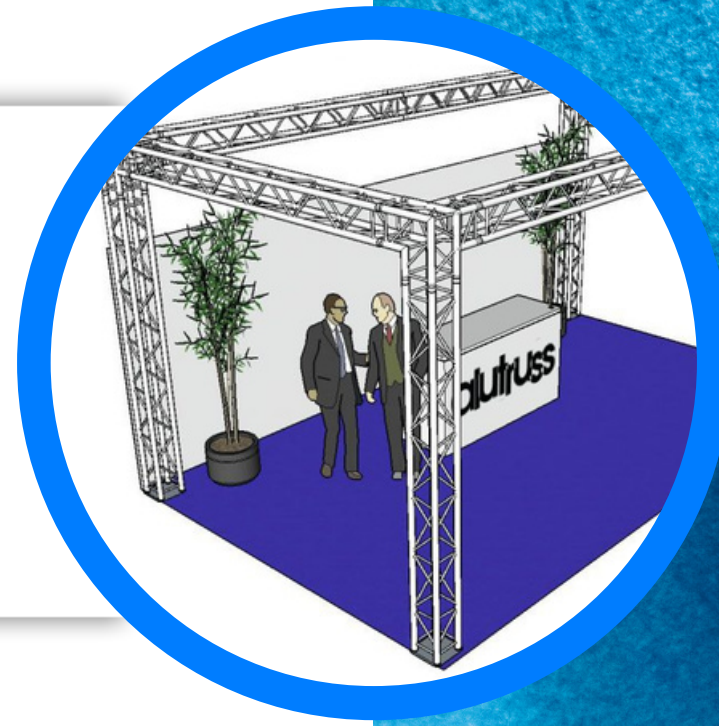
# ////// EMT RATES

- Stand 6\*3 = 18 sqm - 2 sides free
- Electricity + Cleaning of Stand
- graphic on textile walls
- Entrance to the International Conference
- 20 B2B meetings Buyers ( medical travel agencies, facilitators, Health Insurances) ,
- 3 nights Hotel 4\* including breakfast
- Logo on Newsletter Campaign + Logo on Social Media Campaign + Logo on (partner) Official Web Page

**Silver**

**€ 8.000 + VAT**

*10 available*



**WELCOME ABOARD**





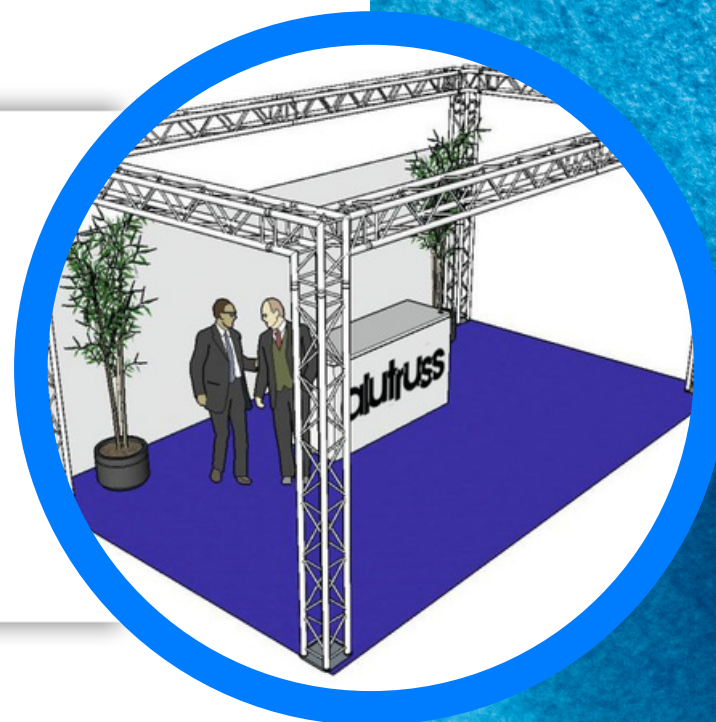
# ////// EMT RATES

- Stand 6\*3 = 18 sqm **with Video Projector for graphic**
- Electricity + Cleaning of Stand + WI FI
- Entrance to the International Conference + Master Class
- 10 minute presentation opportunity during Conference
- 24 B2B meetings + Meet and match Buyers ( medical travel agencies, facilitators, Health Insurances)
- 3 nights Hotel 4\* including Breakfast

- Logo on Newsletter Campaign + Logo on Social Media Campaign + Logo on (partner) Web Page
- 1 page in the Catalogue Med & Care
- Banner in BookingsMed Platform 6 months - internal pages
- Roll up inside the Conference hall (will be made by the sponsor company.)
- Awards Contest

**Gold**

**€ 13.100 + VAT**



**WELCOME ABOARD**

*6 slots available*





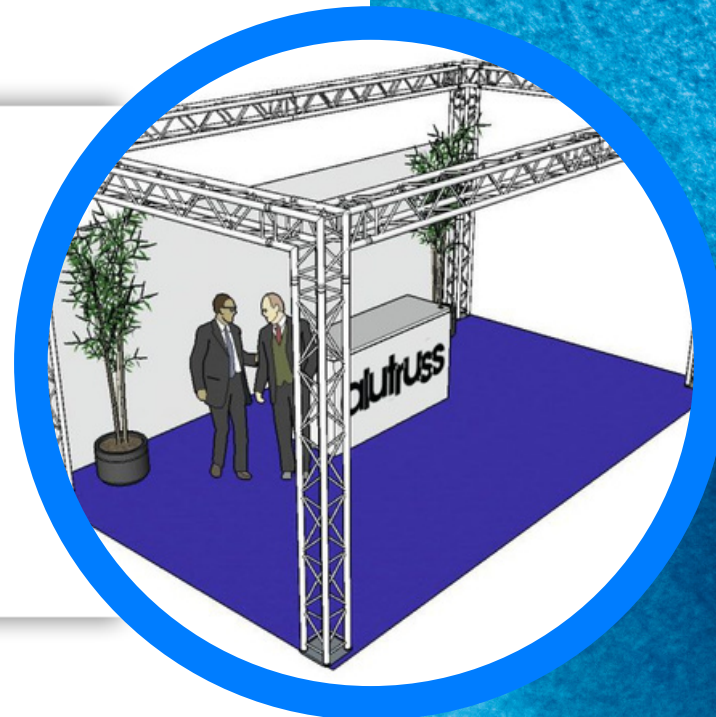
# ////// EMT RATES

- Stand 4\*8 = 32 sqm **with Video Projector for graphic and personal hostess/steward**
- Electricity + Cleaning of Stand + WI - FI
- Entrance to the International Conference
- 10 minute presentation opportunity during Conference
- 24 B2B meetings + Meet and match Buyers ( medical travel agencies, facilitators, Health Insurances)
- Conference + Master Class
- Awards Contest

- 3 nights Hotel 5\* including dinner
- Logo on Newsletter Campaign + Logo on Social Media Campaign + Logo on main Web Page
- 2 page in the Catalogue Med & Care
- Banner in BookingsMed Platform 12 months - internal pages and logo in the cover
- Roll up inside the Conference hall (will be made by the sponsor company.)

**Platinum**

**€ 20.100 + VAT**



**WELCOME ABOARD**

*6 slots available*







## Branding

€ 68.100 + VAT

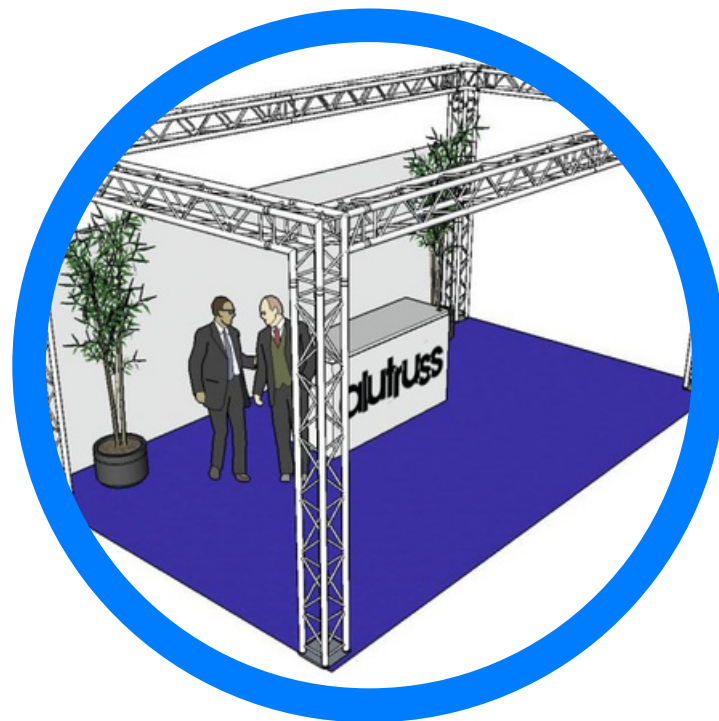
2 slots available

# EMT RATES

- Stand 4\*8 = 32 sqm **with Video Projector for graphic and personal hostess/steward**
- 3 nights Hotel 5\* including dinner
- Electricity + Cleaning of Stand + WI - FI
- Entrance to the International Conference + Master Class
- The logo on the EMT + BOOKINGSMED.COM web page
- **30 min presentation presentation opportunity during Buyers Dinner**
- Thank you from the podium in the opening speeches + Thank you from the podium in the AWARDS dinner
- Name and logo display on the LED screens
- **Introductory brochure in the accommodation rooms (will be prepared by the sponsor company)**
- Repetition of the name and logo on the LED screens
- Name and Logo on Newsletter Campaign + Name and Logo on Social Media Campaign
- 2 pages in the Catalogue Med & Care
- Banner in BookingsMed Plattform 12 months - big banner in home page
- Roll up inside the Conference hall (will be made by the sponsor company.)
- 24 B2B meetings + Meet & Match Buyers ( medical travel agencies, facilitators, Health Insurances)
- Awards Contest







## Visibility

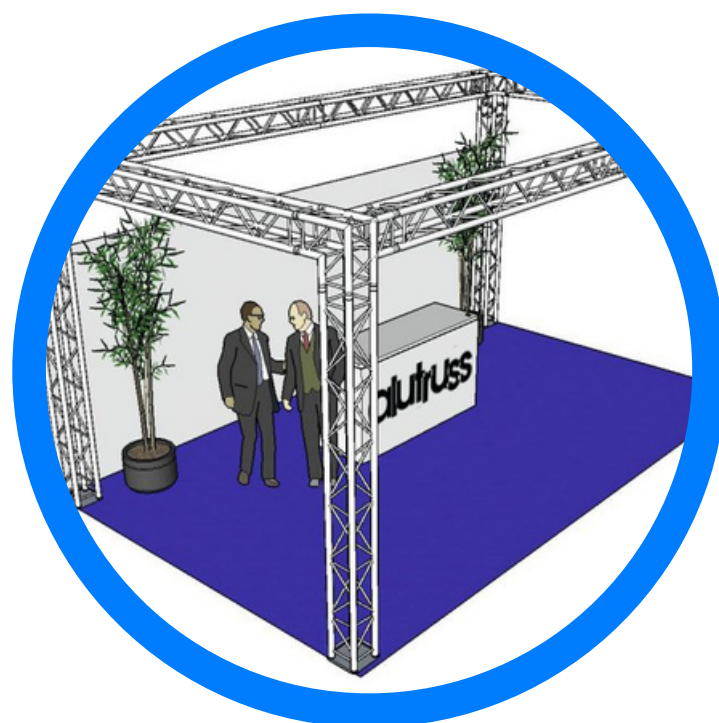
€ 95.100 + VAT

2 slots available

# EMT RATES

- Stand 4\*8 = 32 sqm with Video Projector for graphic and personal hostess/steward
- Electricity + Cleaning of Stand + WI - FI
- 3 nights Hotel 5\* including dinner
- Entrance to the International Conference + Master Class
- The logo on the EMT + BOOKINGSMED.COM web page
- Thank you from the podium in the opening speeches + Thank you from the podium in the AWARDS dinner
- **30 minutes presentation during NETWORKING DINNER ( Buyer + Seller )**
- Name and logo display on the LED screens
- **Introductory brochure in the accommodation rooms** ( will be prepared by the sponsor company)
- Repetition of the name and logo on the LED screens
- Name and Logo on Newsletter Campaign + Name and Logo on Social Media Campaign
- 2 pages in the Catalogue Med & Care
- Banner in BookingsMed Plattform 12 months - big banner in home page
- Roll up inside the Conference hall (will be made by the sponsor company.)
- 24 B2B meetings + Meet & Match Buyers ( medical travel agencies, facilitators, Health Insurances)
- Awards Contest





## Super Sponsor

€ 139.550 + VAT

1 slot available

# EMT RATES

- Stand 4\*8 = 32 sqm with Video Projector for graphic and personal hostess/steward
- The logo on the EMT + BOOKINGSMED.COM web page
- 3 nights Hotel 5\* including dinner
- **30 min presentation opportunity during Gala Dinner & Awards with international Buyers and Authorities**
- Thank you from the podium in the opening speeches
- Name and logo display on the LED screens
- Introductory brochure in the accommodation rooms ( will be prepared by the sponsor company)
- Repetition of the name and logo on the LED screens
- Name and Logo on Newsletter Campaign
- Name and Logo on Social Media Campaign
- Logo on the Transfer Signs
- Logo on Airport Welcome Desk
- 2 pages in the Catalogue Med & Care
- Banner in BookingsMed Plattform 12 months - big banner in home page
- Roll up inside the Conference hall (will be made by the sponsor company.)
- 24 B2B meetings + Meet & Match Buyers ( medical travel agencies, fa Health Insurances)
- Conference + Master Class
- Awards Contest







# EXTRA SERVICE



## Transfer

from / to airport  
1 way

€ 80  
+ VAT



## WI – FI

3 days wi fi

€ 150  
+ VAT



## TRANSLATOR

personal assistance /  
translator - 8 hours

€ 500  
+ VAT





# EXTRA SERVICE



## Hotel 4\* single

1 person 1 room 3 nights  
with Bed and Breakfast

€ 330

+ VAT



## Hotel 4\* double

2 persons 1 room 3 nights  
with Bed and Breakfast

€ 366

+ VAT



## Hotel 5\* single

1 person 1 room 3 nights  
with Bed and Breakfast

€ 600

+ VAT



## Hotel 5\* double

2 persons 1 room 3 nights  
with Bed and Breakfast

€ 680

+ VAT







# EXTRA SERVICE



## Conference

entrance to the  
International Conference

**€ 150**

+ VAT



## Master Class

Special Trainings with  
Certification

**€ 300**

+ VAT



## Round Table

get more visibility with a  
private presentation to  
selected Buyers

**€ 1000**

+ VAT



## Meet & Match

Free speed meetings without  
apointments in a Hall where are  
present all the Buyers

**500**

+ VAT





**ORGANIZERS**







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**DISTRIBUTORS**





## MEDIA PARTNERS







**BUYER  
SELECTIONS**





see you soon  
in Sicily !!

