

EDITION 2021

JANUARY 2021

# B2B

WORKSHOP & ROADSHOW

## MEDICAL TOURISM

### EVENTS IN ITALY

Abano Terme, Fiumicino, Ischia,  
Terme Luigiane, Castrocaro,  
Salsomaggiore

### INTERNATIONAL ROADSHOW

Georgia, Ukraine,  
Kazakhstan, Moscow,  
Ekaterinburg

### EVENTS OUTSIDE ITALY

HESTOUREX, TEMET,  
MedTW

SELLERS & EXIBITORS

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# I N D E X

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*ITALY ON PLACE*  
**WORKSHOP B2B**

EMT 2021 - ABANO TERME

*ITALY ON PLACE*  
**EDUCATIONAL**

FIUGGI  
TERME LUIGIANE  
SALSOMAGGIORE

*OUTSIDE ITALY*  
**ROADSHOW**

GEORGIA  
KAZHAKISTAN  
MOSCOW  
EKATERINBURG

*OUTSIDE ITALY*  
**WORKSHOP B2B**

TEMET  
MedTW





# Medical Tourism

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## what about

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Medical tourism, still little known in some countries (for example in Italy) is growing exponentially. In brief, it is the movement of patients from one state to another to face medical treatment. The reasons for a trip of this type are the search for better treatments at a cheaper rate, or the search for treatments that are not provided in your state of residence.

They can be preventive treatments such as check-ups and Second Opinion in the clinic, prevention or rehabilitation in specialized Thermal Centers, trips in search of a better image – cosmetic surgery – , or even purifying and detoxifying paths for those who sustain difficult work rhythms .

# SINCE 2016

## EUROPEAN MEDICAL TOURISM

from 20 >> to >> 150+ Buyers

World Fine Selections srl and Taste for you Service srl, are the companies that have been organizing the international meeting EMT European Medical Tourism since 2016.

At our first meeting did attend 20 Buyers and 20 Sellers. In the edition of 2019 did attend 150+ Buyers, 20+ Speakers and 100 Sellers.

Living in close contact with operators for many months, we have recognized the need to create an environment in which information between supply and demand flows in an instant, simple and transparent way.

Our daily relationship with partners and foreign correspondents allows us to maintain an International network and a constantly updated vision on market trends, current trends and news in the world.

In August 2020 we did establish the Italian Association for Medical Tourism and we decided to set a partnership for EMT 2021. We aim to open the event to international partner & Associations for a mutual growing in the field of Medical Tourism.







SUMMER  
EDITION

# EMT 2021

THE ITALIAN LEADING EVENT  
FOR MEDICAL TOURISM

## MEETINGS

MORE THAN 150 BUYERS

## FOCUS

MORE THAN 20 SPEAKER

[WWW.WFSEVENTS.COM](http://WWW.WFSEVENTS.COM)

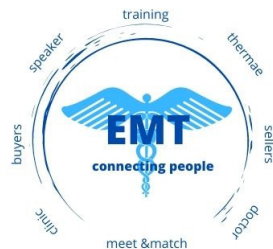
[WWW.AIPTM.IT](http://WWW.AIPTM.IT)

[WWW.BOOKINGSMED.COM](http://WWW.BOOKINGSMED.COM)



# EMT 2021

European Medical Tourism International workshop



## Previous editions

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2016



2017



2020

2018



2019



# EMT 2021

ABANO TERME, JUNE 29th/30th

THE MEDICAL TOURISM WORKSHOP takes place in Abano Terme near Venice. Representatives of European and Asian medical centers, rehabilitation centers, foreign medical services companies, wellness centers participate. Our listeners are CIS medical tourism agents, travel agents and doctors.

For the fourth time, the annual seminar on medical tourism will be held.

What does the MEDICAL TOURISM WORKSHOP event include?

This is a conference, round tables on working with patients and market trends; These are business meetings - B2B Workshop;

These are consultations of patients in private clinics

We wish you a positive experience and benefit from participating in our event!



**BookingsMed.com**



## European Medical Tourism - Italy

Congress Address  
Abano Terme - Italy

event organized by  
AIPTMT, World Fine Selections,  
BookingsMed, Azzurra Viaggi,  
DoctorGEO & SPA

# EMT 2021

European Medical Tourism International workshop

## PROGRAM

29 - 30 JUNE

### JUNE 29th

from 9:00am to 12:00pm  
and  
from 3:00pm to 6:00pm

Trainings & introductions

speakers from different  
countries

AWARDS 2021

Medical Tourism

*Statistics and trends of international markets and on the new demands of tourism. Excellences from the world Interviews and videos dedicated to event sponsors as international interpreters of the world of medical tourism, innovative products, rehabilitation centers, and private clinics*

### JUNE 30th

from 9:00am to 1:00pm

B2B meeting - workshop  
15 min for each meeting

You can book from 15 to a  
maximum of 25  
appointments per company



# EMT 2021

European Medical Tourism International workshop

## W H O

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*WHO CAN REGISTER*

### **BUYERS**

FACILITATORS  
MEDICAL TRAVEL AGENTS

### **SELLERS**

CLINICS  
HOSPITALS  
DOCTORS  
MEDICAL CENTRES  
THEMAL CENTRES  
THERMAL HOTELS  
MEDICAL SPA

### **SPEAKERS**

ASSOCIATIONS  
TRAINERS  
FACILITATORS  
CONSULTANTS

EMT 2021

European Medical Tourism International workshop

# AWARDS

BEST MEDICAL SPA - BEST THERMAL CENTER

2021

01

TOP DOCTOR  
TOP CLINIC  
TOP HOSPITAL  
TOP GROUP



*PLUS*

2 level of  
contest

## WORLD CONTEST

Vote will be on Social plus on place by the  
jury composed of all the Facilitators present





# Roadshow

## the meaning

A roadshow is a series of presentations made in various locations leading up to a sales pitch or promotion made by the company to a specific public. Roadshows generally take place in major cities and are meant to drum up interest in the upcoming offer. Roadshow events may attract hundreds of prospective buyers interested in learning more about the offering in a face-to-face setting and online. Events may include multimedia presentations and question-and-answer sessions. Many companies may hold smaller, private meetings while the majority livestream some of their events to those who can't attend.

Some of the topics covered during a roadshow include the company's history and any future plans. Other information may include: A video or digital media presentation Meeting the executive management The unique value proposition of the company Earnings and financial performance Prior sales growth with projections and forecasts. The roadshow is essential since it provides a forum where the company can communicate directly with potential partners and clients to address any concerns or highlight successes.

# Siberia

PRIVATE EVENT

EKATERINBURG LETO 2021

## Roadshow

GROWING BUSINESS

MAY 2021





# *Program*

- 01** departure from apt Venice - same day arrival in Ekaterinburg
- 02** city tour in the morning - in the afternoon meeting with agencies and tour operators (20/80) - dinner with VIP operators
- 03** exhibition Day - full Day at LETO 2021 dinner with VIP operators
- 04** transfer to Novosibirsk - arrival and visit of the city - dinner with VIP operators
- 05** morning : meeting with agencies and tour operators (20/80) - transfer to Chelyabinsk
- 06** relax or visit of the city - in the afternoon meeting with agencies and tour operators (20/80) - dinner with VIP operators
- 07** transfer to Moscow - arrival and visit of the city
- 08** morning meeting with agencies and tour operators (20/80) - dinner with VIP operators
- 09** return Back to Italy



# Georgia

PRIVATE EVENT

TBLILISI - KUTAISI 2021

## Roadshow

GROWING BUSINESS

JULY 2021





## ***Program***

**01**

departure from apt Bologna - same day  
arrival in Tbilisi

**02**

meeting with doctors in the morning and in  
the afternoon with tour operators - dinner  
with VIP operators

**03**

city tour of Tbilisi and visit of 2 local clinics -  
dinner with VIP operators

**04**

transfer to Kutaisi - arrival and visit of the city  
- dinner with VIP operators

**05**

meeting with doctors in the morning and in  
the afternoon with tour operators - dinner  
with VIP operators

**06**

return Back to Italy



## Workshop & Exhibitions

out of italy

Workshop and Fair are two important events with the common goal of growing their business, but at the same time the approach is very different.

Fair: Here you can meet thousands of people, you can make yourself visible in the mass by meeting both in the B2B and B2C branches. Multiple connections are created that are useful for the growth and affirmation of a brand.

Workshops: they are profiled, highly targeted meetings, all in the B2B area. They are dedicated to market niches that accelerate the business, saving time. In our case it is important to participate because medical operators hardly participate in other fairs: in fact, they prefer targeted meetings with professionals in the sector.

The background of the entire page is a photograph of a workshop or conference. Several people are seated at tables, some looking towards the camera and others looking away. The lighting is somewhat dim, and the overall tone is professional and focused.

# *MedTW*

## MEDICAL TOURISM WORKSHOP

2021 MARCH 3 - 5

**Most Popular  
event in Ukraine**

**CIS COUNTRIES**

Conference, Focus, B2B  
Workshop

**KIEV UKRAINE**



# MedTW 2021

KIEV - MARCH 24-25

THE MEDICAL TOURISM WORKSHOP takes place in Kiev the capital of Ukraine. Representatives of European and Asian medical centers, rehabilitation centers, foreign medical services companies, wellness centers participate.

Our listeners are CIS medical tourism agents, travel agents and doctors.

For the fourth time, the annual seminar on medical tourism will be held.

What does the MEDICAL TOURISM WORKSHOP event include?

This is a conference, round tables on working with patients and market trends;

These are business meetings - B2B Workshop;

These are consultations of patients in private clinics in Kiev - B2C meetings.

We wish you a positive experience and benefit from participating in our event!



## MedTw 2021

Congress Address

Aloft Kiev Hotel

Indirizzo: st. Esplanadnaya, 17 anni, Kiev,  
Ucraina

event organized by

DoctorGEO & SPA - IAPMT and the

Ukrainian Association of Medical

Tourism UAMT.



# TURKISH EUROPEAN MEDICAL TOURISM

14-07 KASIM 2020 / TÜRKİYE - ANKARA  
PINE BEACH MARITIM RESORT - BODRUM

## TEMET 2021

ANTALYA - TURKEY

# TEMET 2021

ANTALYA - TURKEY

The aim is to expand Medical Tourism to all the world countries, To support all fields of Health Tourism, and to create a synergy between European countries and Turkey & to promote the mobility, to support, improve and develop projects to help growing medical travels. From one hand there will be the promotion of Health facilities in Turkey and form other hand the promotion of European countries, Hospitals, Clinics & thermal resort, accommodation facilities, It is our policy to be a pioneer in providing Health Tourism and Alternative Health Tourism services in the axis of Quality, Accreditation, Trust and Customer Satisfaction.

Buyer : we foresee about 200+ Buyers from CIS - EUROPE - MIDDLE EAST - EMIRATES

Seller : Hospitals, Clinics, Thermal Centres, Doctors from TURKEY - EUROPE

Exhibitors : Producers of pharmaceutical products, herbal products, medical and



## Turkish European Medical Tourism

Congress Address

Maritim Pine Beach Resort & Club, 5.

Parcel Ileribasi resort, Belek, 07506 Serik / Antalya, Turkey

event organized by

UASTED, GAPSAGTUR and UÇASTED

BOOKINGSMED and ASSOCIAZIONE

ITALIANA TURISMO MEDICALE (AIPTM)



**BookingsMed.com**





# GTF 2021

## HAINAN - CHINA

GLOBAL  
CONFERENCE  
ON PRIMARY  
HEALTH CARE



# 2021 世界旅游大会

## GLOBAL TOURISM FORUM CHINA 2021

### GLOBAL TOURISM FORUM

**27-28 MAY 2021**  
HILTON HAIKOU MEILAN  
HAINAN, CHINA

**2021 年 5 月 27-28 日**  
中国海南 海口鲁能希尔顿酒店



# GLOBAL TOURISM FORUM 2021

HAINAN - CHINA

The aim is to expand Medical Tourism to all the world countries, To support all fields of Health Tourism, and to create a synergy between European countries and Turkey & to promote the mobility, to support, improve and develop projects to help growing medical travels. From one hand there will be the promotion of Health facilities in Turkey and form other hand the promotion of European countries, Hospitals, Clinics & thermal resort, accommodation facilities, It is our policy to be a pioneer in providing Health Tourism and Alternative Health Tourism services in the axis of Quality, Accreditation, Trust and Customer Satisfaction.

Buyer : we foresee about 500+ Buyers from CIS - EUROPE - MIDDLE EAST - EMIRATES

Seller : Hospitals, Clinics, Thermal Centres, Doctors from TURKEY - EUROPE

Exhibitors : Producers of pharmaceutical products, herbal products, medical and electromedical tools



## Global Tourism Forum 27-28 May 2021

Congress Address  
Hilton Haikou Meilan  
HAINAN CHINA

event organized by  
CHIMTA



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# EMT 2021

## RATES

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### *REGISTRATION FEE*

#### **THERME & MEDICAL SPA**

- Basic** 10 appointments € 1200
- Premium** 20 appointments € 2400  
and participation of AWARDS CONTEST
- Gold** 25 app.s including speech 15" and  
participation of AWARDS CONTEST € 6000

### *REGISTRATION FEE*

#### **CLINICS**

- Basic** 10 appointments € 1200
- Premium** 20 appointments € 2400  
and participation of AWARDS CONTEST
- Gold** 25 app.s including speech 15" and  
participation of AWARDS CONTEST € 6000

### *REGISTRATION FEE*

#### **PRODUCTS**

- |                       |        |
|-----------------------|--------|
| - <b>Desk 2 days</b>  | € 1500 |
| - <b>Stand 2 days</b> | € 3800 |

The desk is 4-seat and you can customize  
it at will

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# FAIRS

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## *REGISTRATION FEE*

### **ROADSHOW**

-Siberia	€ 8000
-Siberia + Moscow	€ 12000
-Georgia	€ 8000
-Kazhakistan	€ 8000

## *REGISTRATION FEE*

### **EXIBITIONS OUT OF ITALY**

- MedTw from € 1200
- TEMET from € 2400
- CHIMTA from € 6000

-ILTM CANNES from € 3.500

\*we represent you and forward data base

## *REGISTRATION FEE*

### **EXIBITIONS ITALY**

- TTG from € 2500

\*we represent you and forward the data base



## ORGANIZERS

AIPTMT

Associazione Italiana Promozione Turismo Medica e Termale



**BookingsMed.com**



# SPONSOR



**Gruppo  
San Donato**



**GVM**  
CARE & RESEARCH

**BookingsMed.com**

**AIPTMT**  
Associazione Italiana Promozione Turismo Medico e Termale

Doctor & Doctor  
GEO SPA



**HOTEL TERME  
MILANO**

**park/\*\*\*\*  
Hotel**

**terme  
luigiane**

SINCE 1967  
**AR**  
ABANO RITZ THERMAL & WELLNESS HOTEL

**HP**  
\*\*\*\*\*  
**PRESIDENT**  
ABANO TERME







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